

HSBC HOLDINGS PLC  
Form 6-K  
March 14, 2019

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- ).

HSBC HOLDINGS PLC

14 March 2019

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

1. Annual Incentive awards (Performance Year 2016)

Deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2017 as a part of variable pay for the performance year ended 31 December 2016.

On 12 March 2019, the second tranche of the Awards granted in 2017 vested and the following transactions took place in London.

Other PDMRs

| Name          | Additional Shares issued in lieu of the 2018 4th interim dividend <sup>1</sup> | Total number of Shares vested | Number of Shares sold at £6.2409 per Share <sup>2</sup> |
|---------------|--|-------------------------------|---|
| Patrick Burke | 2,368  | 24,640                        | 13,114  |
| Paulo Maia    | 1,204  | 12,529                        | 4,386   |
| Charlie Nunn  | 737  | 7,672                         | 3,606   |
| Peter Wong    | 2,326  | 24,192                        | 3,629   |

<sup>1</sup> At US\$8.2417 per Share, being the average closing price of the Company's Shares on the London Stock Exchange for the five business days between 21 and 27 February 2019, converted into USD.

<sup>2</sup> Includes shares sold to cover withholding tax.

2. Annual Incentive awards (Performance Year 2015)

Deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2016 as a part of variable pay for the performance year ended 31 December 2015.

On 13 March 2019, the final tranche of the Awards granted in 2016 vested and the following transactions took place in London:

Directors

| Name       | Additional Shares issued in lieu of the 2018 4th interim dividend <sup>1</sup> | Total number of Shares vested | Number of Shares sold at £6.2099 per Share <sup>2</sup> |
|------------|--|-------------------------------|---|
| John Flint | 1,296  | 52,162                        | 24,517  |
| Marc Moses | 545  | 21,915                        | 21,915  |

Other PDMRs

| Name | Additional Shares issued in lieu of the 2018 4th interim dividend <sup>1</sup> | Total number of Shares vested | Number of Shares sold at £6.2099 per Share <sup>2</sup> |
|------|--|-------------------------------|---|
|------|--|-------------------------------|---|

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

|                |       |        |        |
|----------------|-------|--------|--------|
| Samir Assaf    | 1,809 | 72,776 | 34,205 |
| Patrick Burke  | 1,467 | 59,043 | 31,423 |
| Andy Maguire   | 1,070 | 43,059 | 20,238 |
| Paulo Maia     | 710   | 28,598 | 10,010 |
| Charlie Nunn   | 368   | 14,792 | 6,953  |
| Noel Quinn     | 853   | 34,346 | 16,143 |
| Antonio Simoes | 988   | 39,770 | 18,692 |
| Ian Stuart     | 860   | 34,604 | 16,264 |
| Peter Wong     | 1,353 | 54,435 | 8,166  |

1 At US\$8.2417 per Share, being the average closing price of the Company's Shares on the London Stock Exchange for the five business days between 21 and 27 February 2019, converted into USD.

2 Includes shares sold to cover withholding tax.

The Directors are required to retain a number of Shares equivalent in value to those that vested under the Awards (net of tax liabilities) for six months from the original vesting date.

### 3. Share Dealing

On 13 March 2019, John Flint exercised and held 4,447 US\$0.50 ordinary shares under the HSBC Savings-Related Share Option Plan.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

#### 1 - Details of the person discharging managerial responsibilities / person closely associated

|                                 |                       |
|---------------------------------|-----------------------|
| Name of natural person          | John Flint            |
| 2 - Reason for the notification |                       |
| Position/status                 | Group Chief Executive |
| Initial notification/amendment  | Initial Notification  |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc  
 Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency                   |
|------------------------|----------------------------------|---------------------|---|----------------------------|
| 2019-03-13             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction: |                                  |                     | Price                                     | Volume                     |
| Acquisition            |                                  |                     | US\$8.24                                  | 1,296                      |
|                        |                                  |                     | US\$10,681.24                             | US\$10,681.24              |
| Aggregated             |                                  |                     | US\$8.242                                 | 1,296                      |

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2019-03-13             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: |                                  |                     | Price                                     | Volume              |
| Acquisition            |                                  |                     | £6.26                                     | 52,162              |
|                        |                                  |                     | £326,794.93                               | £326,794.93         |
| Aggregated             |                                  |                     | £6.265                                    | 52,162              |

| Date of Transaction    | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2019-03-13             | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: |                                  |                     | Price                                     | Volume              |
| Disposal               |                                  |                     | £6.21                                     | 24,517              |
|                        |                                  |                     | £152,248.12                               | £152,248.12         |
| Aggregated             |                                  |                     | £6.21                                     | 24,517              |

| Date of Transaction | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|---------------------|----------------------------------|---------------------|---|---------------------|
| 2019-03-13          | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Nature of Transaction: | Price  | Volume | Total      |
|------------------------|--------|--------|------------|
| Acquisition            | £4.05  | 4,447  | £17,997.90 |
| Aggregated             | £4.047 | 4,447  | £17,997.90 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |

| Nature of Transaction: | Price     | Volume | Total        |
|------------------------|-----------|--------|--------------|
| Acquisition            | US\$8.24  | 545    | US\$4,491.73 |
| Aggregated             | US\$8.242 | 545    | US\$4,491.73 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |

| Nature of Transaction: | Price | Volume | Total |
|------------------------|-------|--------|-------|
|------------------------|-------|--------|-------|

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Acquisition

|  |       |        |             |
|--|-------|--------|-------------|
|  | £6.26 | 21,915 | £137,297.48 |
|--|-------|--------|-------------|

|            |        |        |             |
|------------|--------|--------|-------------|
| Aggregated | £6.265 | 21,915 | £137,297.48 |
|------------|--------|--------|-------------|

Date

of Financial Instrument  
Transaction

Identification Code

Place of Transaction

Currency

2009-03-13 shares of US\$0.50 each

GB0005405286

London Stock  
Exchange, Main  
Market (XLON)

GBP - British Pound

Nature of Transaction:

Price

Volume

Total

Disposal

|  |       |        |             |
|--|-------|--------|-------------|
|  | £6.21 | 21,915 | £136,089.96 |
|--|-------|--------|-------------|

|            |       |        |             |
|------------|-------|--------|-------------|
| Aggregated | £6.21 | 21,915 | £136,089.96 |
|------------|-------|--------|-------------|

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Samir Assaf

2 - Reason for the notification

Position/status

Chief Executive, Global Banking and Markets

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date

of Financial Instrument  
Transaction

Identification Code

Place of Transaction

Currency

2009-03-13 shares of US\$0.50 each

GB0005405286

London Stock  
Exchange, Main  
Market (XLON)

USD - United States Dollar

Nature of Transaction:

Price

Volume

Total

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Acquisition

|            |           |       |               |
|------------|-----------|-------|---------------|
|            | US\$8.24  | 1,809 | US\$14,909.24 |
| Aggregated | US\$8.242 | 1,809 | US\$14,909.24 |

Date

of Financial Instrument  
Transaction

Identification Code Place of Transaction Currency

|            |              |   |                     |
|------------|--------------|---|---------------------|
| 2009-03-13 | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
|------------|--------------|---|---------------------|

Nature of Transaction:

Acquisition

| Price      | Volume | Total       |
|------------|--------|-------------|
| £6.26      | 72,776 | £455,941.64 |
| Aggregated | £6.265 | 72,776      |
|            |        | £455,941.64 |

Date

of Financial Instrument  
Transaction

Identification Code Place of Transaction Currency

|            |              |   |                     |
|------------|--------------|---|---------------------|
| 2009-03-13 | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
|------------|--------------|---|---------------------|

Nature of Transaction:

Disposal

| Price      | Volume | Total       |
|------------|--------|-------------|
| £6.21      | 34,205 | £212,409.63 |
| Aggregated | £6.21  | 34,205      |
|            |        | £212,409.63 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                     | Price                                     | Volume                     |
| Acquisition                              |                     | US\$8.24                                  | 2,368                      |
|  |                     | US\$8.242                                 | 2,368                      |
|  |                     |   | US\$19,516.35              |
|  |                     |   | US\$19,516.35              |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Acquisition                              |                     | £6.24                                     | 24,640              |
|  |                     | £6.245                                    | 24,640              |
|  |                     |   | £153,876.80         |
|  |                     |   | £153,876.80         |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Disposal                                 |                     | £6.24                                     | 13,114              |
|  |                     | £6.241                                    | 13,114              |
|  |                     |   | £81,843.16          |
|  |                     |   | £81,843.16          |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction        | Currency                   |
|--|---------------------|-----------------------------|----------------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main | USD - United States Dollar |



Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

|  |                     | Market (XLON)                             |                     |               |
|--|---------------------|---|---------------------|---------------|
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total         |
| Acquisition                              |                     | US\$8.24                                  | 1,467               | US\$12,090.57 |
|  | Aggregated          | US\$8.242                                 | 1,467               | US\$12,090.57 |
| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |               |
| 2010-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |               |
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total         |
| Acquisition                              |                     | £6.26                                     | 59,043              | £369,904.40   |
|  | Aggregated          | £6.265                                    | 59,043              | £369,904.40   |
| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |               |
| 2010-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |               |
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total         |
| Disposal                                 |                     | £6.21                                     | 31,423              | £195,133.69   |
|  | Aggregated          | £6.21                                     | 31,423              | £195,133.69   |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Andy Maguire

2 - Reason for the notification

Position/status Group Chief Operating Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

## 4 - Details of the transaction(s)

## Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                     | Price                                     | Volume                     |
| Acquisition                              |                     |   | Total                      |
|  |                     | US\$8.24                                  | 1,070                      |
|  | Aggregated          | US\$8.242                                 | 1,070                      |
|  |                     |   | US\$8,818.62               |
|  |                     |   | US\$8,818.62               |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Acquisition                              |                     |   | Total               |
|  |                     | £6.26                                     | 43,059              |
|  | Aggregated          | £6.265                                    | 43,059              |
|  |                     |   | £269,764.64         |
|  |                     |   | £269,764.64         |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Disposal                                 |                     |   | Total               |
|  |                     | £6.21                                     | 20,238              |
|  | Aggregated          | £6.21                                     | 20,238              |
|  |                     |   | £125,675.96         |
|  |                     |   | £125,675.96         |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |              |
|--|---------------------|---|----------------------------|--------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |              |
| Nature of Transaction:                   |                     | Price                                     | Volume                     | Total        |
| Acquisition                              |                     | US\$8.24                                  | 1,204                      | US\$9,923.01 |
| Aggregated                               |                     | US\$8.242                                 | 1,204                      | US\$9,923.01 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |            |
|--|---------------------|---|---------------------|------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |            |
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total      |
| Acquisition                              |                     | £6.24                                     | 12,529              | £78,243.60 |
| Aggregated                               |                     | £6.245                                    | 12,529              | £78,243.60 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction | Currency            |  |
|--|---------------------|----------------------|---------------------|--|
| 2009-03-12                               | GB0005405286        |                      | GBP - British Pound |  |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Nature of Transaction: |            | London Stock Exchange, Main Market (XLON) |        | Total      |
|------------------------|------------|---|--------|------------|
|                        |            | Price                                     | Volume |            |
| Disposal               |            | £6.24                                     | 4,386  | £27,372.59 |
|                        | Aggregated | £6.241                                    | 4,386  | £27,372.59 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |

| Nature of Transaction: |            | London Stock Exchange, Main Market (XLON) |        | Total        |
|------------------------|------------|---|--------|--------------|
|                        |            | Price                                     | Volume |              |
| Acquisition            |            | US\$8.24                                  | 710    | US\$5,851.61 |
|                        | Aggregated | US\$8.242                                 | 710    | US\$5,851.61 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |

| Nature of Transaction: |            | London Stock Exchange, Main Market (XLON) |        | Total       |
|------------------------|------------|---|--------|-------------|
|                        |            | Price                                     | Volume |             |
| Acquisition            |            | £6.26                                     | 28,598 | £179,166.47 |
|                        | Aggregated | £6.265                                    | 28,598 | £179,166.47 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |

| Nature of Transaction: |            | London Stock Exchange, Main Market (XLON) |        | Total      |
|------------------------|------------|---|--------|------------|
|                        |            | Price                                     | Volume |            |
| Disposal               |            | £6.21                                     | 10,010 | £62,161.10 |
|                        | Aggregated | £6.21                                     | 10,010 | £62,161.10 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Charlie Nunn

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |              |
|--|---------------------|---|----------------------------|--------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |              |
| Nature of Transaction:                   |                     | Price                                     | Volume                     | Total        |
| Acquisition                              |                     | US\$8.24                                  | 737                        | US\$6,074.13 |
| Aggregated                               |                     | US\$8.242                                 | 737                        | US\$6,074.13 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |            |
|--|---------------------|---|---------------------|------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |            |
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total      |
| Acquisition                              |                     | £6.24                                     | 7,672               | £47,911.64 |
| Aggregated                               |                     | £6.245                                    | 7,672               | £47,911.64 |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Disposal                                 |                     |   | Total               |
|  |                     | £6.24                                     | 3,606               |
|  | Aggregated          | £6.241                                    | 3,606               |
|  |                     |   | £22,504.69          |
|  |                     |   | £22,504.69          |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                     | Price                                     | Volume                     |
| Acquisition                              |                     |   | Total                      |
|  |                     | US\$8.24                                  | 368                        |
|  | Aggregated          | US\$8.242                                 | 368                        |
|  |                     |   | US\$3,032.95               |
|  |                     |   | US\$3,032.95               |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Acquisition                              |                     |   | Total               |
|  |                     | £6.26                                     | 14,792              |
|  | Aggregated          | £6.265                                    | 14,792              |
|  |                     |   | £92,671.88          |
|  |                     |   | £92,671.88          |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Disposal                                 |                     |   | Total               |
|  |                     | £6.21                                     | 6,953               |
|  |                     |   | £43,177.43          |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Aggregated      £6.21      6,953      £43,177.43

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person      Noel Quinn

2 - Reason for the notification

Position/status      Chief Executive, Global Commercial Banking

Initial notification/amendment      Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity      HSBC Holdings plc

Legal Entity Identifier code      MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                     | Price                                     | Volume                     |
| Acquisition                              |                     | US\$8.24                                  | 853                        |
|  |                     | US\$8.242                                 | 853                        |
|  |                     |   | US\$7,030.17               |
|  |                     |   | US\$7,030.17               |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Acquisition                              |                     | £6.26                                     | 34,346              |
|  |                     |   | £215,177.69         |

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Disposal                                 |                     | £6.21                                     | 16,143              |
|  |                     |   | £100,246.42         |
| Aggregated                               |                     | £6.21                                     | 16,143              |
|  |                     |   | £100,246.42         |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                     | Price                                     | Volume                     |
| Acquisition                              |                     |   | Total                      |



Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2019-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Total               |
| Acquisition                              |                     | £6.26                                     | £249,159.05         |
| Aggregated                               |                     | £6.265                                    | £249,159.05         |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2019-03-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Total               |
| Disposal                                 |                     | £6.21                                     | £116,075.45         |
| Aggregated                               |                     | £6.21                                     | £116,075.45         |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person: Ian Stuart

2 - Reason for the notification

Position/status: Chief Executive, HSBC UK Bank plc

Initial notification/amendment: Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity: HSBC Holdings plc

Legal Entity Identifier code: MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |              |
|--|---------------------|---|----------------------------|--------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |              |
| Nature of Transaction:                   |                     | Price                                     | Volume                     | Total        |
| Acquisition                              |                     | US\$8.24                                  | 860                        | US\$7,087.86 |
| Aggregated                               |                     | US\$8.242                                 | 860                        | US\$7,087.86 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |             |
|--|---------------------|---|---------------------|-------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |             |
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total       |
| Acquisition                              |                     | £6.26                                     | 34,604              | £216,794.06 |
| Aggregated                               |                     | £6.265                                    | 34,604              | £216,794.06 |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |             |
|--|---------------------|---|---------------------|-------------|
| 2009-01-13                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |             |
| Nature of Transaction:                   |                     | Price                                     | Volume              | Total       |
| Disposal                                 |                     | £6.21                                     | 16,264              | £100,997.81 |
| Aggregated                               |                     | £6.21                                     | 16,264              | £100,997.81 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency                   |
|--|---------------------|---|----------------------------|
| 2009-01-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                     | Price                                     | Volume                     |
| Acquisition                              |                     | US\$8.24                                  | 2,326                      |
|  |                     | US\$8.242                                 | 2,326                      |
|  |                     |   | US\$19,170.19              |
| Aggregated                               |                     |   | US\$19,170.19              |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction                      | Currency            |
|--|---------------------|---|---------------------|
| 2009-01-12                               | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction:                   |                     | Price                                     | Volume              |
| Acquisition                              |                     | £6.24                                     | 24,192              |
|  |                     | £6.245                                    | 24,192              |
|  |                     |   | £151,079.04         |
| Aggregated                               |                     |   | £151,079.04         |

| Date of Financial Instrument Transaction | Identification Code | Place of Transaction | Currency |
|--|---------------------|----------------------|----------|
|--|---------------------|----------------------|----------|

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

|  |                            |                     |   |                            |
|--|----------------------------|---------------------|---|----------------------------|
| 2009-03-12                               | 12 shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
| Nature of Transaction:                   |                            |                     | Price                                     | Volume                     |
| Disposal                                 |                            |                     |   | Total                      |
|  |                            |                     | £6.24                                     | 3,629                      |
|  |                            |                     |   | £22,648.23                 |
|  |                            | Aggregated          | £6.241                                    | 3,629                      |
|  |                            |                     |   | £22,648.23                 |
| Date of Financial Instrument Transaction |                            | Identification Code | Place of Transaction                      | Currency                   |
| 2009-03-13                               | 3 shares of US\$0.50 each  | GB0005405286        | London Stock Exchange, Main Market (XLON) | USD - United States Dollar |
| Nature of Transaction:                   |                            |                     | Price                                     | Volume                     |
| Acquisition                              |                            |                     |   | Total                      |
|  |                            |                     | US\$8.24                                  | 1,353                      |
|  |                            |                     |   | US\$11,151.02              |
|  |                            | Aggregated          | US\$8.242                                 | 1,353                      |
|  |                            |                     |   | US\$11,151.02              |
| Date of Financial Instrument Transaction |                            | Identification Code | Place of Transaction                      | Currency                   |
| 2009-03-13                               | 3 shares of US\$0.50 each  | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
| Nature of Transaction:                   |                            |                     | Price                                     | Volume                     |
| Acquisition                              |                            |                     |   | Total                      |
|  |                            |                     | £6.26                                     | 54,435                     |
|  |                            |                     |   | £341,035.28                |
|  |                            | Aggregated          | £6.265                                    | 54,435                     |
|  |                            |                     |   | £341,035.28                |
| Date of Financial Instrument Transaction |                            | Identification Code | Place of Transaction                      | Currency                   |
| 2009-03-13                               | 3 shares of US\$0.50 each  | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound        |
| Nature of Transaction:                   |                            |                     | Price                                     | Volume                     |
| Disposal                                 |                            |                     |   | Total                      |
|  |                            |                     | £6.21                                     | 8,166                      |
|  |                            |                     |   | £50,710.04                 |
|  |                            | Aggregated          | £6.21                                     | 8,166                      |
|  |                            |                     |   | £50,710.04                 |

For any queries related to this notification, please contact:

Larissa Wilson  
Shareholder Services  
020 7991 0595

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:  
Name: Ben J S Mathews  
Title: Group Company Secretary

Date: 14 March 2019