

GERSHOWITZ DIANE M  
Form 4  
October 07, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GERSHOWITZ DIANE M

(Last) (First) (Middle)

C/O THE MARCUS CORPORATION, 100 EAST WISCONSIN AVENUE, SUITE 1900

(Street)

MILWAUKEE, WI 532024125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MARCUS CORP [MCS]

3. Date of Earliest Transaction (Month/Day/Year)  
10/06/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	10/06/2004		A	392 A 11	65,218	D	
Common Stock					700	I	As co-trustee (2)
Common Stock					900	I	By spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	\$ 0 <sup>(3)</sup>					<u>(4)</u>	<u>(5)</u>	Common Stock	50,845
Class B Common Stock	\$ 0 <sup>(3)</sup>					<u>(4)</u>	<u>(5)</u>	Common Stock	164,294
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 12.78					05/25/1995	05/25/2005	Common Stock	1,125
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 17.17					05/30/1996	05/30/2006	Common Stock	750
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 16.33					05/29/1997	05/29/2007	Common Stock	750
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 18.125					05/28/1998	05/28/2008	Common Stock	500
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 12.75					05/27/1999	05/27/2009	Common Stock	500
	\$ 11					05/25/2000	05/25/2010		500

Stock Option (Right to Buy) <sup>(6)</sup>					Common Stock	
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 14.3	05/31/2001	05/31/2011		Common Stock	500
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 13.14	05/30/2002	05/30/2012		Common Stock	500
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 13.58	05/29/2003	05/29/2013		Common Stock	500
Stock Option (Right to Buy) <sup>(6)</sup>	\$ 16.07	05/27/2004	05/27/2014		Common Stock	500
Class B Common Stock	\$ 0 <sup>(3)</sup>	<u>(4)</u>	<u>(5)</u>		Common Stock	652,179
Class B Common Stock	\$ 0 <sup>(3)</sup>	<u>(4)</u>	<u>(5)</u>		Common Stock	8,693
Class B Common Stock	\$ 0 <sup>(3)</sup>	<u>(4)</u>	<u>(5)</u>		Common Stock	12,783
Class B Common Stock	\$ 0 <sup>(3)</sup>	<u>(4)</u>	<u>(5)</u>		Common Stock	320,672
Class B Common Stock	\$ 0 <sup>(3)</sup>	<u>(4)</u>	<u>(5)</u>		Common Stock	2,821,410

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GERSHOWITZ DIANE M	X	X		

C/O THE MARCUS CORPORATION  
100 EAST WISCONSIN AVENUE, SUITE 1900  
MILWAUKEE, WI 532024125

## Signatures

By: Ralph J. Gundrum,  
Attorney-In-Fact

10/07/2004

    \*\*Signature of Reporting Person

    Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant by Issuer in consideration of service as a director.
- (2) As co-trustee with brother of the shares held by the Ben Marcus and Celia Marcus 1992 Revocable Trust.
- (3) This security is convertible into common stock on a 1-for-1 basis at no cost.
- (4) This security is immediately exercisable.
- (5) No expiration date.
- (6) Granted pursuant to The Marcus Corporation 1994 Nonemployee Director Stock Option Plan.
- (7) As co-trustee with sister-in-law for brother's children.
- (8) As co-trustee with brother of the shares held by the Ben Marcus Life Trust.
- (9) By the Ben and Celia Marcus 1992 Revocable Trust F/B/O Diane M. Gershowitz.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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