O REILLY AUTOMOTIVE INC

Form 4

February 25, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

OMB APPROVAL

3235-0287 January 31,

Expires:

2005

Estimated average burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * OREILLY DAVID E	2. Issuer Name and Ticker or Trading Symbol O REILLY AUTOMOTIVE INC [ORLY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 233 S. PATTERSON AVE	3. Date of Earliest Transaction (Month/Day/Year) 02/23/2016	_X_ Director 10% Owner X_ Officer (give title Other (specify below) CHAIRMAN OF THE BOARD			
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Chec Applicable Line) _X_ Form filed by One Reporting Person			
SPRINGFIELD, MO 65802		Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed 3.			4. SecuritionDisposed (Instr. 3, 4	of (D)		Beneficially Form Owned Dire Following or In Reported (I) Transaction(s) (Inst	Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	02/18/2016		G	V	5,300	D	\$ 253.41	219,311	D	
Common Stock	02/23/2016		S		11,891	D	\$ 260.0351	207,420	D	
Common Stock	02/23/2016		S		35,676	D	\$ 260.0351	911,016	I	Indirectly as trustee for reporting person's children and of a GRAT, and

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								in the Company's 401k plan.
Common Stock	02/24/2016	S	8,109	D	\$ 260.0189	199,311 (1)	D	
Common Stock	02/24/2016	S	24,324	D	\$ 260.0189	886,692 (2)	I	Indirectly as trustee for reporting person's children and of a GRAT, and in the Company's 401k plan.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.		6. Date Exer	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ctionN	umber	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	of	f	(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8) D	erivative	e		Secur	ities	(Instr. 5)
	Derivative				Se	ecurities			(Instr	. 3 and 4)	
	Security				A	cquired					
	·				(A	A) or					
					D	isposed					
					of	f (D)					
					(Iı	nstr. 3,					
					4,	and 5)					
					ĺ						
										Amount	
							Date	Expiration		or	
							Exercisable	Date	Title	Number	
										of	
				Code	V (A	A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
• 0	Director	10% Owner	Officer	Other			
OREILLY DAVID E 233 S. PATTERSON AVE SPRINGFIELD, MO 65802	X		CHAIRMAN OF THE BOARD				

Reporting Owners 2

Signatures

/s/ David O'Reilly

02/25/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes 3,075 unvested restricted share awards and 196,236 shares held directly by Mr. O'Reilly.
- Total includes 866,184 shares held as trustee for reporting person's children, 12,894 shares held as trustee of a Grantor Retained Annuity Trust (GRAT) and 7,614 shares held in the Company's 401k Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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