

BOUHADANA JOSEPH  
Form 4  
October 13, 2017

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BOUHADANA JOSEPH

(Last) (First) (Middle)

C/O PERFUMANIA HOLDINGS, INC., 35 SAWGRASS DRIVE, SUITE 2

(Street)

BELLPORT, NY 11713

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Perfumania Holdings, Inc. [PERF]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/11/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				(A) or (D)	Code	V	Amount	(D)	Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities
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Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)		(Instr. 3 and 4)		
					Code	V	(A)	(D)	Date Exercisable
Stock Option (Right to Buy)	\$ 24.05	10/11/2017	D <sup>(1)</sup>	1,000	01/31/2008		01/31/2018	Common Stock	1,000
Stock Option (Right to Buy)	\$ 3.87	10/11/2017	D <sup>(1)</sup>	1,000	01/28/2009		01/28/2019	Common Stock	1,000
Stock Option (Right to Buy)	\$ 6.42	10/11/2017	D <sup>(1)</sup>	1,000	12/10/2009		12/10/2019	Common Stock	1,000
Stock Option (Right to Buy)	\$ 8.46	10/11/2017	D <sup>(1)</sup>	5,000	10/08/2010		10/08/2020	Common Stock	5,000
Stock Option (Right to Buy)	\$ 9.82	10/11/2017	D <sup>(1)</sup>	5,000	01/26/2012		01/26/2022	Common Stock	5,000
Stock Option (Right to Buy)	\$ 9.26	10/11/2017	D <sup>(1)</sup>	15,000	04/02/2012		04/02/2022	Common Stock	15,000
Stock Option (Right to Buy)	\$ 5.98	10/11/2017	D <sup>(1)</sup>	5,000	01/10/2013		01/10/2023	Common Stock	5,000
Stock Option (Right to Buy)	\$ 4.75	10/11/2017	D <sup>(1)</sup>	5,000	12/11/2013		12/11/2023	Common Stock	5,000
Stock Option (Right to Buy)	\$ 5.9	10/11/2017	D <sup>(1)</sup>	5,000	12/10/2014		12/10/2024	Common Stock	5,000
	\$ 3.65	10/11/2017	D <sup>(1)</sup>	5,000	12/07/2015		12/07/2025		5,000

Stock  
Option  
(Right to  
Buy)

Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOUHADANA JOSEPH C/O PERFUMANIA HOLDINGS, INC. 35 SAWGRASS DRIVE, SUITE 2 BELLPORT, NY 11713	X			

## Signatures

/s/ Matthew Dallett as  
attorney-in-fact

10/13/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In order to facilitate the reorganization of the issuer under Chapter 11 of the Bankruptcy Code, these securities (which had no value) were cancelled for no consideration upon effectiveness of the issuer's Plan of Reorganization.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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