

SPDR GOLD TRUST  
Form FWP  
July 30, 2010

**Filed Pursuant To Rule 433**  
**Registration No. 333-167132**  
**July 30, 2010**

SPDR GLD GOLD SHARES PRICED IN A WORLD THAT ISN'T The trust has filed a registration statement (including a prospectus) with the sec for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the trust has filed with the sec for more complete information about the trust and this offering . you may get these documents for free by visiting edgar on the sec website at [www.sec.gov](http://www.sec.gov). Alternatively, the trust or any authorized participant will arrange to send you the prospectus if you request it by calling 1-866-320-4053

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